

# Technical Data Sheet DBmobil

## Order Processing:

G+J Corporate Editors GmbH  
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 20444 Hamburg, Germany  
 Tel.: (+49-40) 3703-5304  
 Fax: (+49-40) 3703-5302  
 E-Mail: soldat.anna-ulrike@guj.de

## Delivery address for printing materials:

Mohn media Mohndruck GmbH  
 Anzeigen MAT  
 Carl-Bertelsmann-Straße 161M  
 33311 Gütersloh  
  
 Ulrich Westhoff  
 Phone: (+49-5241) 80-88571  
 Fax: (+49-5241) 80-9338  
 E-Mail: anzeigen.guj@bertelsmann.de



## Production

**Trim size** (wide x high in mm): 210 x 280

**Trimming edge:** for bleed add 5 mm on all sides  
 Any copy or picture elements should be at least 5mm removed from trimming edge.

**Type area** (wide x high in mm): 186 x 252

**Print method:** offset according to ISO 12647-2

**Binding method:** saddle stitch, Remove any copy elements running across the gutter 2 mm per page from the gutter.

**Adobe-PDF X/3** status 2002



**Modus:** CMYK

**Fonts** Must be embedded. Negative fonts should be at least 8 point; fine serifs should be avoided. Multiple-Master fonts as well as Doppelbyte fonts may not be used. True Type fonts should be avoided, and if used must be approved in advance. Please do not use special font modifications such as bold or italic.

**Images** must be embedded. The image resolution should be 304 dpi (in relation to the final format of the image). Bitmaps need a resolution of 1200 dpi. The quality of the JPEG compressed images must be defined by the deliverer. Embedded ICC-profiles will not be evaluated.

## Profile

**Position:** Total book: offset according to ISO 12647-2  
 Profile: ISO\_coated\_v2\_300\_eci.icc (Fogra 39L), Paper class 1 and 2, glossy or matte coated illustration print paper.

## Digital data transfer

The printing material must be labelled with the name of magazine, the name and issue of the advertisement, and name and telephone number of the data producer.

### E-Mail:

anzeigen.guj@bertelsmann.de (up to 10 MB)  
 anzeigen@mat.mohn.bertelsmann.de (over 10 MB)

### FTP:

ftp://ftp-ext.mat.mohn.bertelsmann.de/  
 username: anzeigen  
 password: ad2printer

Please give prior telephone notice of your data transfer by calling (+49-40) 3703-5304. Delivery by fax to (+49-40) 3703-5302 is mandatory.

### DUON

Technical specifications: Current and binding specifications can be found at [www.duon-portal.de](http://www.duon-portal.de)



A proof print must be produced in standard offset print according to DIN ISO 12647-2.