

Technical Data Sheet

Lufthansa Magazin, Lufthansa Exclusive, Lufthansa woman's world

Order Processing:

G+J Corporate Editors GmbH
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Data format

Adobe-PDF X/3 status 2002

Modus: CMYK

Fonts Must be embedded. Negative fonts should be at least 8 point; fine serifs should be avoided. Multiple-Master fonts as well as Doppelbyte fonts may not be used. True Type fonts should be avoided, and if used must be approved in advance. Please do not use special font modifications such as bold or italic.

Images must be embedded. The image resolution should be 304 dpi (in relation to the final format of the image). Bitmaps need a resolution of 1200 dpi. The quality of the JPEG compressed images must be defined by the deliverer. Embedded ICC-profiles will not be evaluated.

Digital data transfer

ISDN: (on request)

Please give prior telephone notice of your data transfer by calling (+49-40) 3703-5308. Delivery by fax to (+49-40) 3703-5302 is mandatory.

Delivery of printing material:

Technical specifications: Current and binding specifications can be found at www.duon-portal.de

Profile



Position: Total book: offset according to ISO 12647-2
Profile: ISO Coated v2 300% (ECI), Paper class 1 and 2, glossy or matte coated illustration print paper.

Production

Position: Total book: offset according to ISO 12647-2

Weight 4c: pos. 0.05 mm - neg. 0.05 mm.

Weight b/w: pos. 0.05 mm - neg. 0.05 mm.

Area coverage: 300%.

Colour sequence: CMYK.

Achromatic colour setup: not specified.

Binding method: perfect bound

Trim size (wide x high in mm): 205 x 260

Type area (wide x high in mm): 180 x 240

Trimming edge: for bleed add 5 mm on all sides

Any copy or picture elements should be at least 5mm removed from trimming edge.

Proof print

A proof print must be produced in standard offset print according to DIN ISO 12647-2.

The proof must be labelled with the name of magazine, the name and issue of the advertisement, and name and telephone number of the data producer. We require colour contact proofs for all pages which must be identical to the content of the data.

Delivery address for printing materials:

p.r.o. medien hamburg
Industrie- und Verlagsservice GmbH
Anzeigenbetreuung, Mr Thomas Thiessen
Zippelhaus 5
20457 Hamburg, Germany
Phone: (+49-40) 309722-57
Fax: (+49-40) 309722-25
E-Mail: anzeigen@medienboot.de

Important!

Production / printing across the gutter:

Will be taken into account at the printers. Remove any copy elements running across the gutter 2 mm per page from the gutter.

Advice for production: Embedded ICC-profiles will not be evaluated.