

Technical Data Sheet fit! DAK

Order processing:

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Data format



Adobe-PDF X/3 status 2002

Modus: CMYK

Fonts must be imbedded. Negative fonts should be at least 8 point; fine serifs should be avoided. Multiple-Master fonts and Doppelbyte fonts may not be used. Doppelbyte True Type fonts should not be used, and if used must be approved in advance. Please do not use any typeface modifications such as bold or italics.

Images must be embedded. The image resolution should be 304 dpi (in relation to the final format of the image), Bitmaps need a resolution of 1200 dpi, for CT 304 dpi. The quality of the JPEG compressed images must be defined by the deliverer. Embedded ICC-profiles will not be evaluated.

Digital data transfer



Delivery printing material:

Starting in 2008, it will most likely be possible to deliver the data via the Internet portal www.duon-portal.de.

Profile

Position: rotogravure according to the PSR process standard rotogravure

Profile: PSRgravureLWC, Paper class LWC

Production

Position: rotogravure according to the PSR process standard rotogravure.

Weight 4c: pos. 0.25 mm - neg. 0.35 mm.

Weight b/w: pos. 0.25 mm - neg. 0.5 mm.

Area coverage: 340%.

Achromatic colour setup: No UCR/ GCR.

Binding method: saddle stitch

Trim Size: (wide x height in mm) 210.00 x 272.00

Type area (wide x high in mm): 172.00 x 243.50

Trimming edge: for bleed add 5 mm on all sides

Proofs

Position: Inner pages: rotogravure according to the PSR process standard rotogravure. The proof must be labelled with the name of magazine, the name and issue of the advertisement, and name and telephone number of the data producer. The proof must be produced 1:1 from the digital data supplied and contain the Ugra/Fogra Media Wedge.

Important!

Profile: Data produced in the PSR process standard for rotogravure will be converted to the printing colour space at the printers through a standard conversion. The colour space may not contain UCR/GCR.