

Frequency 1 x p.a.
Circulation 400,000 per issue
Trim Size 215 x 280 mm
Printing process Offset printing
Agency comission 15%
Introductory discount 15%

Publisher G+J Corporate Media GmbH
 Anzeigenabteilung
 Friesenweg 2a-b, 22763 Hamburg

Telephone

Advertisement Sales Jennifer Kim +49 40 88303-5303
 Lena Voges +49 40 88303-5315

Advertisement Booking Anna-Ulrike Soldat +49 40 88303-5304

Telefax +49 40 88303-5302

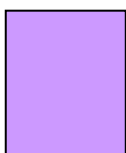
Bank Deutsche Bank AG, Hamburg
 Account No. 0623538
 Bank Routing Code No. 200 700 00

Conditions of Business All business conducted with the publisher is subject to the publisher's Advertising Terms of Trade. Complete details on request or at www.gujmedia.com/COB

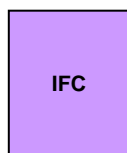
Closing Date Schedule 2008

Issue	Month	On Sale Date	Ad Closing & Cancellation Date	Digital Copy Date
01/2008	September	22 Sept. 2008	8 Aug. 2008	15 Aug. 2008

Advertisement Rates and Sizes



1/1 page
 TS*: 215x280mm
 18,500



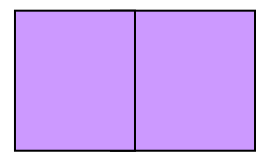
IFC
 1/1 page
 TS*: 215x280mm
 22,200



IBC
 1/1 page
 TS*: 215x280mm
 20,300



OBC
 1/1 page
 TS*: 215x280mm
 23,100



2/1 page
 TS*: 430x280mm
 35,150

Discounts	
Volume:	
2 pages	5,0%
3 pages	7,5%
4 pages	10,0%

TS: Trim Size

All rates are shown in Euro and are exclusive of the German Value Added Tax (MwSt./VAT).
 *For bleed allow 5mm on all sides.

Inserts

Loose inserts

Tip-ons

Bound inserts

Please refer to Closing Date Schedule for ad closing, copy and cancellation dates. Reservations are possible for 4 weeks, after which a binding order takes priority until the ad closing date. Please provide a sample (x5) when placing your order, and not later than 10 days after the copy deadline. The order only becomes binding upon the publisher once a sample has been provided and accepted.

Loose inserts are products supplied ready for processing and loosely enclosed within the magazine.

Tip-ons are products supplied ready for processing and gummed to a carrier ad (min. full page) in such a way that they can be easily removed and used by interested readers.

Bound inserts are printed materials from a single advertiser bound into the magazine.

Rates

per 1,000 copies, no discounts
EUR 80

Rates

per 1.000 copies, no discounts
postcard EUR 45
sample EUR 64

Rates

per 1,000 copies, no discounts
2-page EUR 45
4-page EUR 52
6-page EUR 72

Booking:

Total circulation or parts thereof.
Minimum booking 50,000 copies.

Booking:

Total circulation or parts thereof.
Minimum booking 50,000 copies.

Booking:

Total circulation or parts thereof.
Minimum booking 50,000 copies.

All rates are shown in euro and are exclusive of the German Value Added Tax (MwSt./VAT).

Examples of content*



* The content will be translated into the different language versions (German, Danish, French, Italian and Spanish)